

**WATA Announces New Executive Director
May 2, 2017**



WILLIAMSBURG, Virginia (May 2, 2017) – The Williamsburg Area Transit Authority (WATA) Board of Directors appointed Zach Trogdon as its new Executive Director during a Special Board Meeting on May 2, 2017.

Trogdon has extensive experience in the public sector and is a resourceful project manager, qualifications the Board trusts will serve WATA well. “The Board believes that Mr. Trogdon’s broad background in local government management will be an asset to the organization,” said Doug Powell, Chairman of the Board. “We look forward to working with him to continue moving forward on our goal to improve public transportation in the region.”

Trogdon earned his Master of Public Administration from the College of Charleston and his Bachelor of Arts in History from Mary Washington College. He received his Credentialed Manager designation from ICMA, the International City/County Management Association, in 2014. Prior to his employment with WATA, Trogdon served over a dozen years as an executive at the local government level and is well-versed in budgeting, community development, public relations, and various public enterprises. Most recently, he served as the County Administrator of Charles City County since 2012. He also worked as the town manager of Boiling Springs, North Carolina, a university community in the Charlotte-Greenville area. Trogdon is a native of Lynchburg, Virginia, but he has spent a lot of time in the Williamsburg and Yorktown area over the years and knows the area well.

“I look forward to the experience of working with all of the localities, Colonial Williamsburg, and the College of William & Mary and I am excited to be in a position that can have such a positive impact on the community and its residents,” said Trogdon. “Exciting times are ahead for the Authority as we embark on forming our vision for the future as the area grows and changes. I will be listening and learning initially and continuing to build relationships vital to the success of WATA. I hear wonderful things about the capabilities of the WATA staff and want to create a stable environment for them to flourish.”

The Executive Director of WATA is responsible for overseeing the management of the Authority and the execution of the Authority’s projects and programs, while building strong, sustainable relationships at the federal, state, regional, and local

levels and ensuring the implementation of the long-term regional vision for transit services in the City of Williamsburg, James City County, York County, and neighboring jurisdictions.

Trogon will begin his role as the new Executive Director of WATA mid-June. Interim Executive Director Bill Porter will continue to serve until then.

###

Contact:

Katie Johanson, Communications Specialist
Williamsburg Area Transit Authority
(757) 603-6311
kjohanson@goWATA.org