

For Immediate Release

WATA moves from colors to numbers for routes April 4, 2018

WILLIAMSBURG, Virginia (April 4, 2018) Williamsburg Area Transit Authority (WATA) is moving away from the way its routes have been identified to decades to a new, number system.

The changes debuted this month on bus readouts above drivers as well as displays on back of buses and in the newest brochures detailing the local transit authority's routes. Each route is also marked with a new number, from 1 to 9, 11, 13, and 14.

Historically, WATA routes have been identified by color, but the switch is part of the transit authority's growth and plan to expand routes, WATA Executive Director Zach Trogdon said.

About Williamsburg Area Transit Authority (WATA)

WATA is Virginia's only public transit authority and provides more than 840,000 rides annually to residents and visitors in Williamsburg, Newport News, York, Surry and James City counties. For more information about WATA, visit www.goWATA.org or call WATA at (757) 220-5493.



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